01 SITTU PRAXIS HOLDINGS INC. / TORONTO

An *investment-led* holding company.

Sittu Praxis combines investment and trading operations with interests in film and mobile technology.

The Toronto-based parent provides centralized governance, capital allocation and strategic direction.

“Thoughtful action, meaningful results.”



02 THE COMPANY

Three businesses. One investment *core*.

Sittu Praxis Holdings Inc. oversees three wholly owned subsidiaries through centralized governance, capital allocation and strategic direction.

Sittu Praxis Holdings Inc.

100% OWNERSHIP OF EACH BUSINESS

THE CORE BUSINESS

Sittu Capital

Investments & trading

Holds the majority of the group's assets and accounts for most of its operations.

Its cash flow and capital base support the wider group.

DIVERSIFICATION / 01

Sittu Entertainment

Invests in film productions and is developing a library of film and entertainment intellectual property.

DIVERSIFICATION / 02

Sittu Canada

Designs and develops mobile applications.

The investment business anchors the group; the two smaller subsidiaries provide diversification and support long-term development.

03 SITTU CAPITAL

The financial foundation of the *group*.

Sittu Capital manages a portfolio of public and private securities and implements active trading strategies. It holds the majority of the group's assets and accounts for most of its operations.

INVESTMENT ACTIVITIES

Portfolio management and active trading.

Public and private investments
Active trading strategies

GROUP FINANCIAL RESOURCES

Operating cash flow and capital resources.

Cash flow and capital generated by Sittu Capital support the wider group.

Capital allocation and strategic direction are coordinated at the holding-company level.

04 DIVERSIFICATION

Diversification through *film and technology.*

Two smaller subsidiaries extend the group's activities into film and entertainment intellectual property, and mobile application development.

01 FILM & INTELLECTUAL PROPERTY

Film investment & intellectual property.

SITTU ENTERTAINMENT

Sittu Entertainment invests in film productions and is developing a library of film and entertainment intellectual property. The business combines production investment with the accumulation of intellectual property assets.

02 MOBILE TECHNOLOGY

Mobile application development.

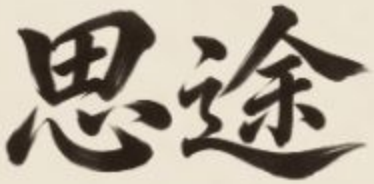
SITTU CANADA

Sittu Canada designs and develops mobile applications. The subsidiary adds software development capabilities to the group's investment and entertainment activities.

These subsidiaries complement the investment core and contribute to the group's diversification and long-term development.

05 THE NAME & THE APPROACH

Disciplined thought. *Purposeful execution.*



Sittu

EASTERN THOUGHT

"The path of thought: patient, disciplined reflection before committing capital."



Praxis

GREEK PHILOSOPHY

"Purposeful action: practical, well-run execution once a decision is made."

Together, the name expresses a philosophy of considered capital allocation followed by disciplined execution.

06 EXPERIENCE

Three decades in *market infrastructure.*

30+

years developing and operating financial technology and brokerage businesses.

1990s — Belzberg Technologies

Early development of electronic trading technology.

2008 — BBS Securities

Brokerage founded by the team; later acquired by CI Financial.

2009–2017 — Virtual Brokers

Top-ranked discount brokerage, acquired by CI Financial.

Today — Sittu Praxis

Long-term, principled investing from Toronto.

BBS Securities and Virtual Brokers were both later acquired by CI Financial.

07 LEADERSHIP

Leadership with *operating experience.*

The leadership team brings experience in financial technology, brokerage operations and public-company finance.



James Manios

CEO, CO-FOUNDER

28+ years in financial technology, with previous roles as CTO, COO and CEO.



Chris Hobbs

CFO

20 years in public-company finance and capital markets.



Bardya Ziaian

CO-FOUNDER, DIRECTOR

Founded Virtual Brokers, which was acquired by CI Financial in 2017.

08 PROPOSED FINANCING

Proposed equity *financing.*

The proposed private placement offers subordinate voting shares in Sittu Praxis Holdings Inc., the company that owns all three subsidiaries.

PROPOSED GROSS PROCEEDS

Up to

$8M

Private placement

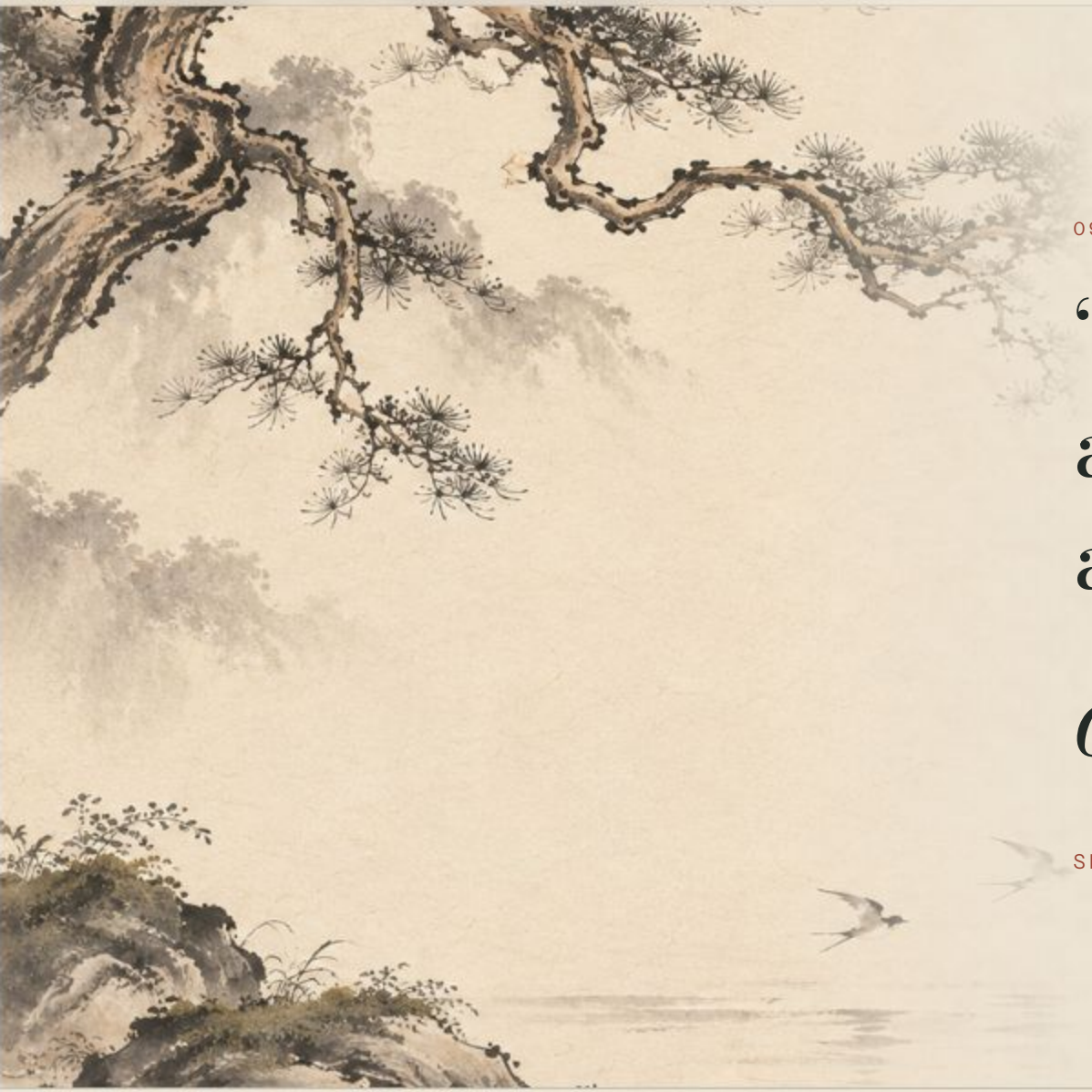
TARGETED DIRECT LISTING

Canadian Securities Exchange

Fall 2026

ISSUER	Sittu Praxis Holdings Inc.
PRICE PER SHARE	$3.00 per subordinate voting share
SHARES OFFERED / UP TO	2,666,667 subordinate voting shares (SVS)
CURRENT CAPITALIZATION	4,000,000 multiple voting shares (MVS)
PROPOSED CLOSING	November 2026
REGISTERED ACCOUNTS	Not eligible for registered accounts, including TFSA and RRSP.

Terms and targeted dates as stated in the October 15, 2026 company presentation.



09 OUR APPROACH

“Think beyond boundaries, advance with patient resolve, and let the work stand *on its own.*”

SITTU PRAXIS

10 INVESTOR RELATIONS

Further information and *investor enquiries.*

Contact Sittu Praxis for information on its businesses, corporate strategy and proposed financing.

INVESTOR RELATIONS / CHRIS HOBBS

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GENERAL ENQUIRIES

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TORONTO

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Sittu Praxis Holdings Inc.

